



UP-DR200

Digital Photo Printer

QUALITY, SPEED, PROFIT.

Expand your business into the profitable market of high volume photofinishing with the Sony UP-DR200 Digital Photo Printer. This unique printer delivers a powerful combination of exceptional quality, fast speeds and higher profitability for a wide range of event photography and retail applications. The UP-DR200 has advanced digital photofinishing to a new level of productivity and performance, making it the ultimate choice for digital photofinishing.

FEATURES

Competitively priced media with superb quality

The UP-DR200 delivers superb print quality (crisp and vibrant colors from natural continuous tones) at a minimal cost per print. Incorporating Sony dye-sublimation technology, the UP-DR200 offers two types of surface finishes – glossy and ProMatte™ – and it prints onto four different paper sizes: 3.5 x 5", 4 x 6", 5 x 7" and 6 x 8".

Large capacity and high-volume printing

Although the dimensions of the UP-DR200 are the same as its predecessor, its media capacity is 30% greater. And the UP-DR200 is a workhorse, producing 450 high-quality 4 x 6" prints per hour.

Easy handling

Paper roll and ink ribbon handling are easier than ever before. Simply open the front door and insert the roll of paper and the ribbon. The printing surface is on the inside of the paper roll, helping to prevent fingerprints during the insertion and eliminate curling of the roll and wasted feed.

Glossy and ProMatte™ finishes

The UP-DR200 can produce ProMatte™ and glossy prints using the same media print pack. The different finishes are produced by the printer's unique lamination technology, eliminating the need to change the paper or the ink ribbon to achieve the finish.

Trouble-free printing

- Jam-free roll paper and spooled ink ribbons
- Dust remover roller in printer
- Front menu keys are covered
- Power switch on the back
- USB and power cables can be securely fastened

UP-DR200 SPECIFICATIONS

Printing Method	Dye sublimation thermal transfer
Resolution	330 dpi
Gradation	256 level (8 bits) each for Yellow, Cyan, Magenta
Image Pixels Transferred	2UPC-R203: 1210 x 1728 dots 2UPC-R204: 1382 x 2048 dots 2UPC-R205: 1728 x 2380 dots 2UPC-R206: 2048 x 2724 dots
Paper Size	2UPC-R203: 3.5 x 5" 2UPC-R204: 4 x 6" 2UPC-R205: 5 x 7" 2UPC-R206: 6 x 8"
Throughput	2UPC-R204: 4 x 6"; up to 450 prints per hour
Printing Time*	2UPC-R203: approx. 7.8 seconds 2UPC-R204: approx. 8 seconds 2UPC-R205: approx. 12.5 seconds 2UPC-R206: approx. 14.5 seconds
Paper Capacity	3.5 x 5": 770 prints per roll 4 x 6": 700 prints per roll 5 x 7": 400 prints per roll 6 x 8": 350 prints per roll
Spool Memory	For additional one picture
Interface	Hi-Speed USB (USB 2.0)
Power Requirements	AC 100 to 240 V, 50/60 Hz
Power Consumption	5 to 2.5 A max
Operating Temperature	41°F to 95°F (5°C to 35°C)
Operating Humidity	20% to 80%
Safety Standards	-UL: 60950-1, CSA C22.2 No.60950-1, EN60950-1, IEC60950-1, UL: 60950-1,
EMC Standards	- FCC/IC: Class A Digital Device, EN55022 Class B+EN55024+
Supplied Accessories	Output Tray, Output tray adapter, Scrap receptacle, Cleaning ribbon, Ribbon tray, Paper core, Paper adapter (one blue, one pink), USB cable, CD-ROM (including driver software and on-line manual), Software License Agreement, Warranty Card, Service and Customer Support Info, Before Using This Printer, AC power cord
Dimensions (w x h x d)	11 1/8 x 14 1/4 x 18 1/4 inches
Weight	37 lbs. 7 oz.
Bundled Software	Printer driver for Microsoft® Windows®, XP Professional and Windows Vista®
Optional Accessories	
2UPC-R203	3.5 x 5", 1,540 Total Prints 2 Rolls Print Paper (770 prints each) 2 Rolls Ink Ribbon
2UPC-R204	4 x 6", 1,400 Total Prints 2 Rolls Print Paper (700 prints each) 2 Rolls Ink Ribbon
2UPC-R205	5 x 7", 800 Total Prints 2 Rolls Print Paper (400 prints each) 2 Rolls Ink Ribbon
2UPC-R206	6 x 8", 700 Total Prints 2 Rolls Print Paper (350 prints each) 2 Rolls Ink Ribbon

*Does not include processing time.



SONY

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